

Source of Happiness

365 days a year

Media Kit



Leukerbad
SOURCE OF HAPPINESS

leukerbad.ch/en



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Destination Leukerbad

Back in the day, the Romans were already aware of the healing properties of the hot springs in Leukerbad. The geothermal bathing resort is located in a well-protected area in a valley at the side of Valais, at the foot of the Gemmi Pass, and is now a travel destination for wellness and sports enthusiasts.

Together with the municipalities of Albinen, Inden and Varen, the spa village within the Pfyng-Finges Nature Park has joined together to form the destination Leukerbad.



Geothermal water

3.9 million litres of geothermal water flow into 30 swimming pools every day.



Overnight stays

In total an average of over 660,000 per year including flat rates, 48 % summer, 52 % winter.



Trails & slopes

225 kilometres of biking networks and 55 kilometres of slopes.



Albinen

Holiday apartments with hotel service: For the innovative ALBIJOU project, the municipality received the "Prix OVT" in 2020 from the Upper Valais Transport and Tourism Association (OVT).



Number of entries on the Torrent cable car network:

On average, over 150,000 entries per year.



Inden

The municipality has around 120 inhabitants. That is + 252% since 1970.



Gemmi cable car

On average, more than 180,000 guests are transported up the Gemmi in more than 8,500 cable car journeys per year.



Varen

In 2020, an equivalent of 836,330 0.75l wine bottles were produced in Varen.



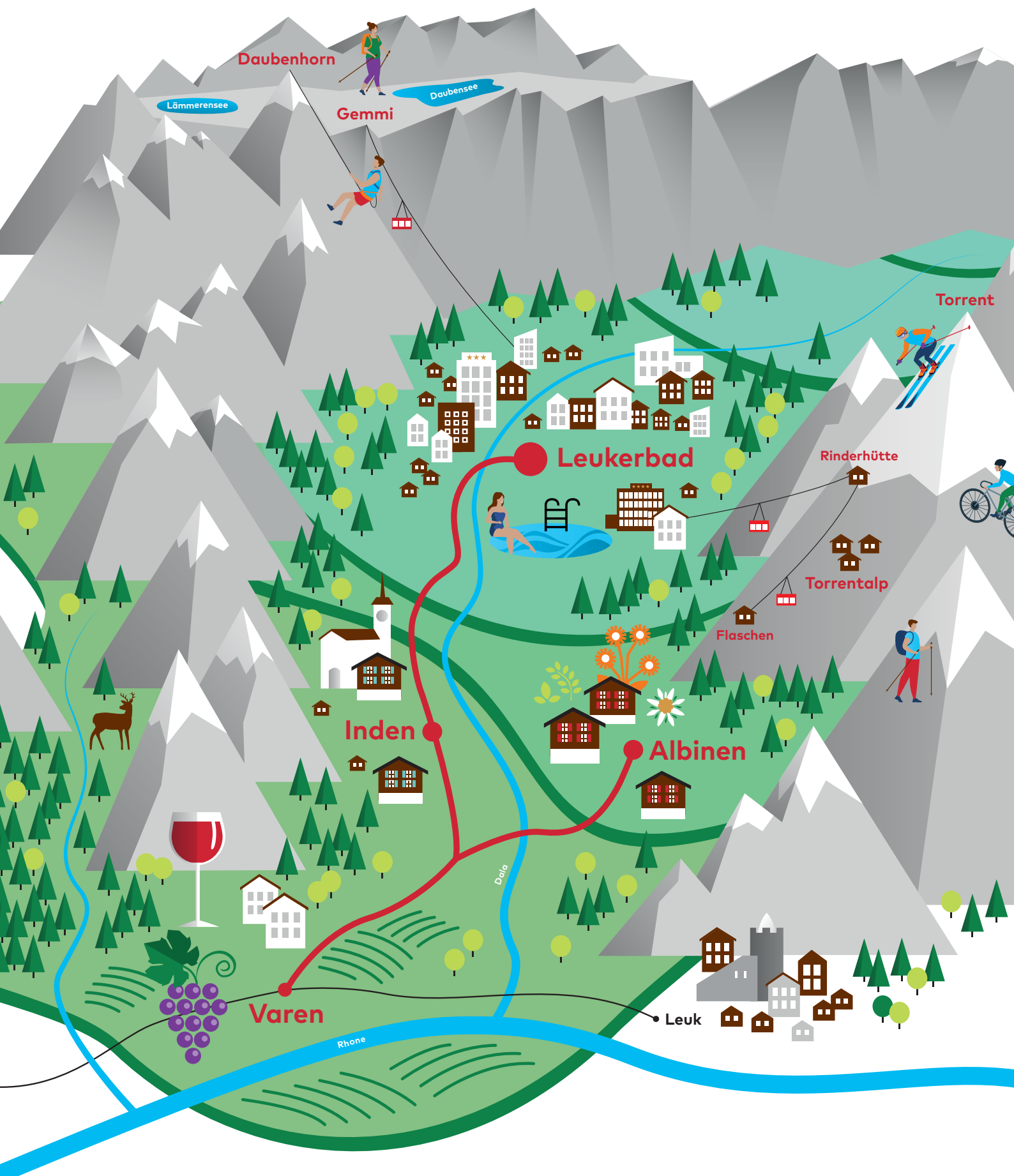
Nationality of our visitors

- 92.3 % Swiss
- 7.4 % European
- 0.3 % International



Pfyng-Finges
Nature Park

Salgesch



Daubenhorn

Lämmerensee

Daubensee

Gemmi

Torrent

Leukerbad

Rinderhütte

Torrentalp

Flaschen

Inden

Albinen

Varen

Rhone

Dala

Leuk

Leukerbad is an all-year-round destination. You are always welcome with us!

In addition to sports and wellness, Leukerbad offers a variety of other activities. You can find an overview of all our current events on the website:



leukerbad.ch/en/events#top-events



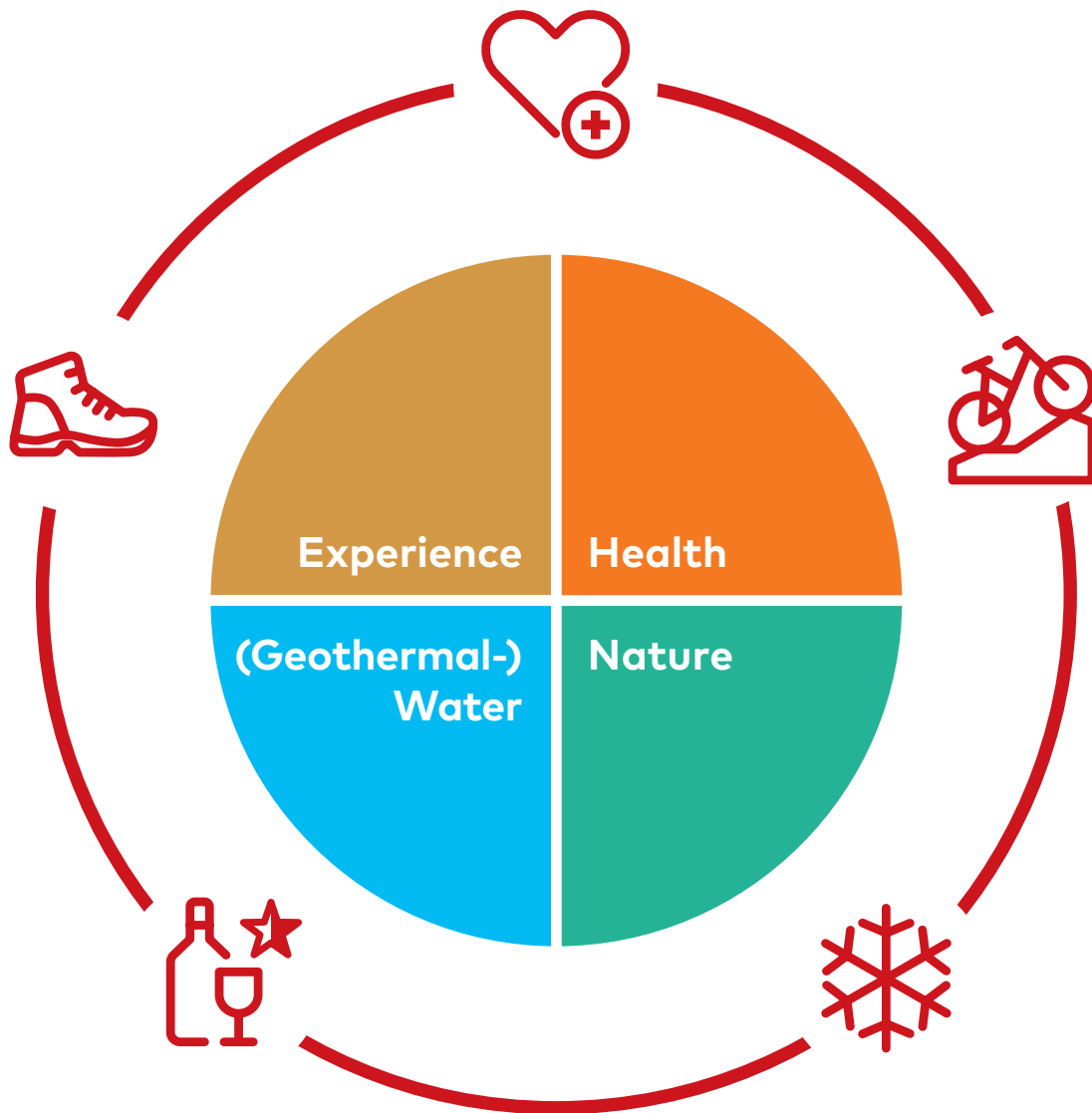


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Offers at our destination

Leukerbad offers the best guest experiences for the young and old, all year round. The focus is on five target groups, which are aligned to the four strategic business areas of experience, health, (geothermal) water and nature.





Health

500 years of traditional natural geothermal water springs provide pure relaxation to promote and maintain good health.

Hiking

The spectacular flora and fauna offer a breath-taking reason for beginners and experienced hikers to take excursions amid an exceptional mountain backdrop.

Snow Sports

Our Ski area guarantees snow annually from mid-December. The wide range of snow sports includes a children's and beginner's paradise in the village, as well as cross-country skiing, tobogganing and winter hiking.

Biking

A biking network with over 225 kilometres of diverse trails offers a multitude of adventures on two wheels.

Entertainment and Culture

The unique culture involving water, trade and wine bridges the gap between innovation and tradition. Partake in the variety of local delicacies available in our region, and experience special moments of enjoyment.

Source of Happiness

Bathing in geothermal water in the fresh mountain air in an idyllic panorama is a special experience in Leukerbad. Formerly known as a remedy for ailments, it is now used as a means of slowing down during these hectic times.

In Leukerbad you can relax in the water and enjoy a variety of sauna and wellness options at the largest natural geothermal baths in the Alps.



Leukerbad Therme

With eleven relaxing baths, slides for families and a modern sauna area with a wide range of wellness and natural healing options, the Leukerbad Therme is the largest geothermal bath in the entire Alpine region.



leukerbad.ch/en/therme

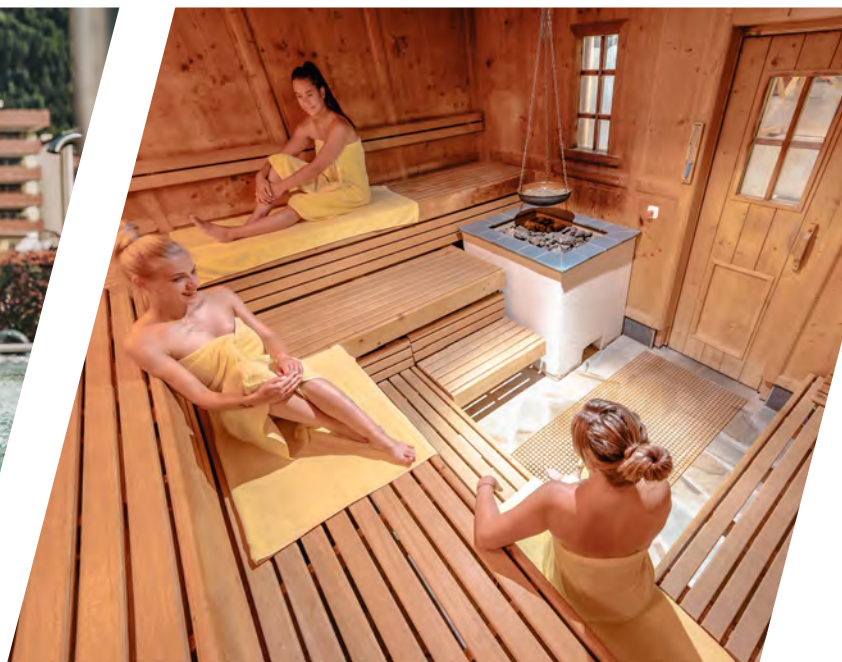
Walliser Alpentherme & SPA

The alpine geothermal and wellness oasis in Leukerbad is located near the well-known geothermal hotel. The rustic Valais sauna village, the Roman-Irish geothermal baths and the fantastic mountain panorama are one of a kind. Admission is reserved for children from 8 years of age.



leukerbad.ch/en/alpentherme

... for those in need of relaxation.



Therme 51°

From a folk spa to a modern geothermal spa: bathe in unfiltered, natural geothermal water at 37° Celsius and indulge in wellness à la carte. The personal touch makes your stay an unforgettable experience.



leukerbad.ch/en/therme51

Sauna & Wellness

The wide range of wellness, beauty and yoga on offer ensures an all-round feel-good package.



leukerbad.ch/en/wellness#sauna-worlds

The Joy of Hiking

From the jagged, high-Alpine mountains of the Gemmi to the flowering meadows on Torrent, in and around Leukerbad, challenging and leisurely hikes and alpine tours await mountaineers.



Hiking Trails

You can find an overview of all hiking trails on our website. Personalise your trip according to difficulty, length, walking distance or ascent metres and find the right trip for you.



leukerbad.ch/en/hiking#trails

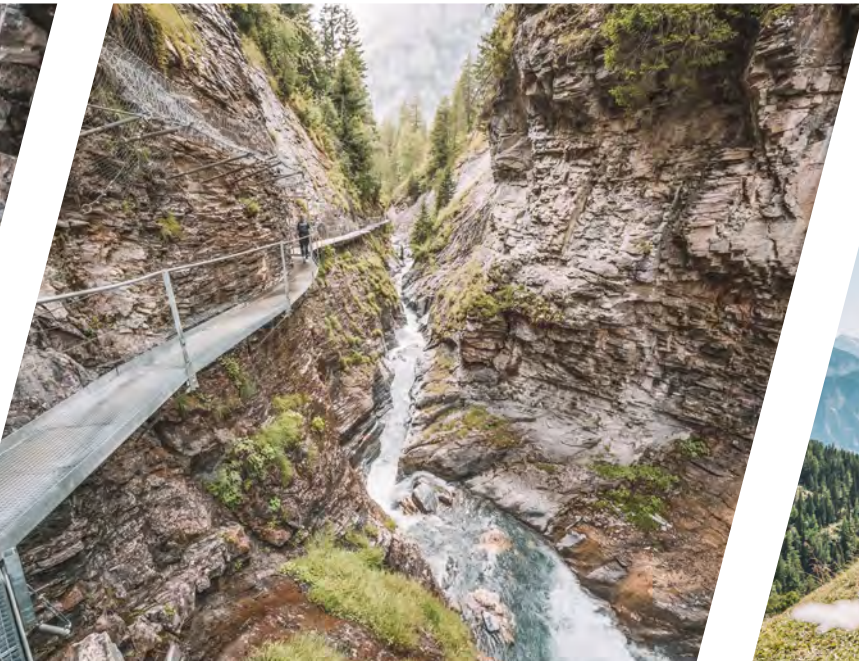
Highlight 1: Difficult Gemmi trail

The Gemmiweg is a Leukerbad legacy as much as the geothermal water. After the steep ascent, you will be rewarded with a breath-taking panorama over the Valais Alps.



leukerbad.ch/en/tour/gemmi-trail-57718545

... for those close to nature.



Highlight 2: Moderate

Thermal Canyon Walk

The geothermal springs within reach – dramatic and poetic at the same time, the geothermal spring footbridge stretches just a few metres above the stream bed zig-zagging through the wild Dala Gorge.



leukerbad.ch/en/tour/thermal-canyon-walk-28510570

Highlight 3: Easy

Panorama Way Torrent

This leisurely Valais panoramic hike near Leukerbad will spoil you with plenty of sunshine and a wonderful view. It leads from the Rinderhütte down to the Torrentalp.



leukerbad.ch/en/tour/panorama-way-torrent-57757309

The Joy of Snow Sports

Experiencing the mountains of Leukerbad in winter is a magical experience. Enjoy snow adventures here, tailored to whatever your needs might be.



Skiing

Powdered slopes and an enchanting snow-covered mountain world: the two ski areas of Torrent and Snowpark Sportarena in Leukerbad are a fantastic surprise for snow sports fans of all ages. The children's ski area in the village is ideal for families.



leukerbad.ch/en/skiing#skiing

Cross-Country Skiing

In Leukerbad we have an 18 kilometre network of cross-country trails. The hilly village trail, the high-alpine circuits on the Gemmi plateau or the beginner's trail at the sports field offer cross-country skiing fun at all levels.



leukerbad.ch/en/cross-country-skiing#trails

... for the whole family.



Tobogganing

Many choices for the young and old! The toboggan runs around Leukerbad offer tobogganing fun at every level. An alpine high plateau with a magnificent panoramic view of the Valais Alps awaits you on the Gemmi Pass. The snow park in Leukerbad is the perfect tobogganing paradise for families with small children. For a more leisurely ride, choose the run that takes you through the rustic village of sunny Albinen.



leukerbad.ch/en/sledging#toboggan-runs

Winter Hiking

Lace up your winter or hiking shoes and leave the stress of everyday life behind. We prepare 40 kilometres of footpaths daily, which lead through picturesque landscapes. From the high plateau above the Gemmi with a breath-taking panorama of white mountain peaks to secluded routes through snow-covered forests, your perfect winter hike awaits you.



leukerbad.ch/en/winter-hiking#routes



Snowshoeing

Amid the winter wonderland landscapes, surrounded by the glittering white splendour, an authentic adventure awaits you on the three signposted snowshoe routes.



leukerbad.ch/en/snowshoeing#tours

Ski Touring – Movement Tracks

There are three signposted tracks in the ski area, ranging from easy to difficult. Put together your individual favourites according to your appropriate level, and experience the magic of winter from a brand-new perspective. The website always contains current information telling you which of the respective tracks are open or closed.



leukerbad.ch/en/ski-touring#tours



The Joy of Biking

Our modern bike network measures around 225 kilometres. Easier routes combined with challenging all-mountain and enduro tours lead down from alpine terrain all the way to the Rhone Valley. Maximum riding pleasure is guaranteed! With our mountain cable car network operating for longer hours from June to the end of October, Leukerbad is also an ideal biking destination in spring and autumn.



Bike Trails

You can find an overview of all mountain bike trails on our website. Put together your own personalised excursion according to the level of difficulty, distance, ride time or ascent metres. Find the right needs for your thrills with us every time!



leukerbad.ch/en/biking#tours

Highlight 1: Moderate Torrenttrail

High above the Rhone Valley you will discover hidden Alpine meadows and ride past idyllic mountain villages and through spectacular landscapes. And all this on Valais single trails, the variety and high quality of which is bound to impress.



leukerbad.ch/en/tour/torrenttrail-bike-56296188

... for the ambitious.



Highlight 2: Difficult Jeizi Enduro

A demanding enduro descent in Jeizinen, which, thanks to its sun-kissed location, is already accessible in spring and late into autumn.



leukerbad.ch/en/tour/jeizi-enduro-57046136

Highlight 3: Moderate Sunnubärga Loop

This trail is not only interesting from a sporting point of view. You will pass through sunlit hamlets, sacred buildings and rustic mountain villages which create a beautiful backdrop for your ride.



leukerbad.ch/en/tour/sunnubarga-loop-18041360

The Joy of Culture

In Leukerbad, you will find only the best of nature and culture – breath-taking landscapes, tangible history and enjoyment for the body and soul. Visit our surrounding communities of Albinen, Inden and Varen, which warmly welcome you with their hospitality, delicious cuisine, and cultural values. You can find an overview of all gastronomic offers on the website: leukerbad.ch/gastronomie#restaurants



Pfyn-Finges Nature Park

Unique biodiversity in the heart of Valais. Discover the nature park on one of our numerous excursions and learn more about the flora and fauna native to this area.



leukerbad.ch/en/natur-park#nature-park-pfyn-finges

Panorama in Albinen

If you are looking for a typical Valais village and want to fully immerse yourself in the charm of Valais mountain idyll, Albinen is the place for you. This rustic mountain village is around 1300 metres above sea level. Enjoy the long hours of sunshine, the winding streets and the old wooden chalets that have been tanned by the sun for centuries.



leukerbad.ch/en/albinen

... for connoisseurs.



Culture in Inden

The Valais village of Inden is located on the Dala-Raspille cultural trail, which leads from Leukerbad to the well-known wine villages of Varen and Salgesch. A beautiful playground, the late baroque church, the Antonius chapel dating back over 500 years and the 270° cinema invite you to visit.



leukerbad.ch/en/inden

Wine in Varen

Archaeological excavations show that settlements in Varen began as early as the Bronze Age. The area was first mentioned in 1241 in a sales deed for a vineyard. The centuries-old knowledge of wine-growing can be felt and experienced throughout the village. Enjoy the excellent Valais wines and specialties. Take a hike through the vineyards and visit the ten wineries that are run exclusively as family businesses.



leukerbad.ch/en/varen

Special Feature: Nature

The natural spectacle of the Gemmi

If you go to the Gemmi from Leukerbad, you enter another world that will enchant you with its spellbinding charm.

Once you have reached the top of the pass on foot or by gondola, your gaze inevitably reaches for the sky. With a bit of luck, you can spot golden eagles and bearded vultures here. There is also a lot to discover on the Lämmerenboden, to the east of the pass. Animals and plants – nature takes on many forms up here! Not forgetting the Wildstrubel glacier, even if you don't notice it at first glance. A glacier path leads from the Gemmi Pass to the Lämmerenhütte at its foot.

Was there a stream here before?

About 200 years ago, the end of the glacier tongue was where the glacier path began. Today it is about 2 kilometres further up the valley, but still provides a large part of the water that forms today's floodplain landscape. Sometimes you see it as a trickle, sometimes as a raging brook. If you stay a little longer up here, you can even watch the magic unfold over the course of the day and discover the strange shapes that the glacier has left behind over time. Also, the diverse plants that have settled in the barren and a constantly changing landscape.

Fur bearers and feathered giants

But the landscape may just have its show stolen by something or someone else! Maybe one of the marmots, a member of the ibex colony, or a mountain hare that travels up here with visibly thicker fur than its cousins in the lowlands. And if you look up into the sky, you might be lucky enough to spot one of the kings of the air next to the cheeky Alpine choughs. Both the majestic golden eagle and the giant bearded vulture are at home up here. If you then wish to discover fossils that the primordial sea left here millions of years ago, it is best to reserve more than just one day for the exploration tour in the glacier foreland.



The bearded vulture

Child eater, lamb thief – a lot has been attributed to the bearded vulture in the past. It feeds mainly on the bones of dead animals. Nevertheless, it was exterminated in the Alps at the beginning of the 20th century. Bearded vultures have only been breeding on the Gemmi since 2007, after they were released elsewhere and made their way back here on their own. With a maximum wingspan of over 2.6 metres, the bearded vulture is the largest bird in the Alps and an impressive sight in the sky. Thanks to its light belly, it is easily recognisable.



Sustainability

As the most important tourism service provider and largest employer in the area, My Leukerbad AG is aware of its responsibility to use the various resources such as water, snow and energy in a sustainable and efficient manner. My Leukerbad AG has committed itself to improving the energy efficiency of its operations every year. To this end, the destination has joined various projects and promotes the sustainable use of resources in the region.

Sustainable geothermal water

3.9 million litres of geothermal water gush out of the mountain every day at up to 51° Celsius. Thanks to the natural occurrence of geothermal water, we can offer our guests an energy-efficient bathing experience. With us, the power consumption for the geothermal water is only 5–10% compared to a bath with heated tap water.

Climate-neutral ski passes & key cards

In the winter season, the ski passes for the Torrent cableways are climate-neutral. An extension to the summer season is being planned. By purchasing a subscription, guests support the myclimate "Cause We Care" fund with one franc. The amount will be doubled by My Leukerbad AG. By returning the key card at the end of their stay, guests donate a further five francs.

myclimate menus

Sustainably produced menus are available in the three restaurants of My Leukerbad AG. For every meal sold, one franc goes into the myclimate "Cause We Care" fund. The amount is then doubled by My Leukerbad AG.



ACT universal target agreement Federal Office of Energy

We are committed to achieving the energy efficiency and CO2 targets agreed with the Federal Office of Energy. By 2027, we will implement measures and projects to increase the energy efficiency of My Leukerbad AG every year. If the target is reached, the Federal Office of Energy reimburses the network surcharge and the funds released are then reinvested in further sustainability measures.

Swisstainable

Switzerland Tourism's sustainability strategy Swisstainable promotes sustainable tourism through natural offers, promotion of local consumption and longer-term stays. Thanks to its diverse sustainability measures, My Leukerbad AG has already achieved level 2 "engaged" by Swisstainable. Our concrete measures are energetic renovations of technical installations and buildings, the promotion of natural offers such as wine and cheese from the region as well as numerous experiences in the Pfyn-Finges Nature Park.

Protect our winters

Destination Leukerbad is taking part in the "Protect our Winters" awareness campaign. Guests are encouraged to travel to Leukerbad on holiday by public transport.

Getting There

You can easily reach Leukerbad by train, bus, taxi or car. If you are arriving by car, there are numerous multi-storey car parks available on site. For those arriving via an airport, you can take the train and reach Leukerbad within 3.5 hours from Zurich Airport and within 3 hours from Geneva Airport.



By public transport

Take the train (SBB) to Leuk. The bus then takes you to the bus station in Leukerbad. The train and bus timetables can be found [here](#).



leukerbad.ch/en/arrival#arrival-by-public-transport



By car

Thanks to well-developed Alpine roads, Leukerbad can easily be reached by car from western Switzerland, central Switzerland, Ticino, Italy and France. The drive from both Zurich and Milan takes around 3 hours.



leukerbad.ch/en/arrival#arrival-by-private-car



Local bus Ringjet

The Ring-Jet from Leukerbad takes you to your desired location within the holiday resort. Our staff at the Leukerbad bus station will be happy to provide you with a general travelcard, a train ticket or further information.



leukerbad.ch/en/arrival#local-bus

Information about My Leukerbad AG

My Leukerbad AG combines six independent companies in one company organisation and is therefore an organisational form that is second to none. The agile organisation with an innovative structure is regarded as a role model in the Alpine tourism region for integrated tourism service providers. The company, based in Leukerbad, employs 130 people on an annual basis and a further 60 on seasonal contracts.

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#myleukerbad

